



ZOOMD

There, and beyond

ZOOMD TECHNOLOGIES

(TSXV:ZOMD) (OTC: ZMDTF)

INVESTORS PRESENTATION Q4.25 / APRIL 2026



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All forward-looking information in this presentation is made as of the date hereof. Except as expressly required by applicable law, we assume no obligation to update or revise any forward-looking information, whether as a result of new information, future events or otherwise.

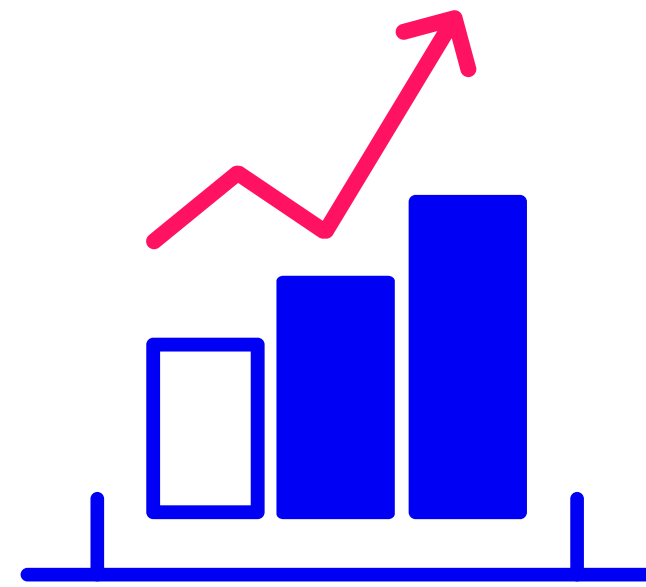
All of the forward-looking information contained in this presentation is expressly qualified by the foregoing cautionary statements.

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This presentation makes reference to non-IFRS measure including "CAGR", which is financial and operating metrics used in our industry. This non-IFRS measure and industry metric do not have standardized meanings prescribed by IFRS and therefore may not be comparable to similar measures presented by other companies. This is used to provide investors with supplemental measures of our operating performance and thus highlight trends in our core business that may not otherwise be apparent when relying solely on IFRS measures. We also believe that securities analysts, investors and other interested parties frequently use non-IFRS measures and industry metrics in the evaluation of issuers. Our management also uses non-IFRS measures and industry metrics in order to facilitate operating performance comparisons from period to period, to prepare annual operating budgets and forecasts and to determine components of management compensation. This presentation also includes Adjusted EBITDA. Adjusted EBITDA does not measure performance under IFRS and should not be considered in isolation or as a substitute for net and comprehensive income or loss prepared in accordance with IFRS or as a measure of operating performance or profitability. Adjusted EBITDA does not have a standardized meaning prescribed by IFRS and is not necessarily comparable to similar measures presented by other companies.

Zoomd is an award winning technology led, mobile first, global performance and user acquisition company serving the unique growth needs of global clients

Zoomd maintains strong core financial metrics with consistent bottom line strength



Growth

Revenue

2025: **\$61.3M**
+13% YoY



Efficiency

Operating expenses

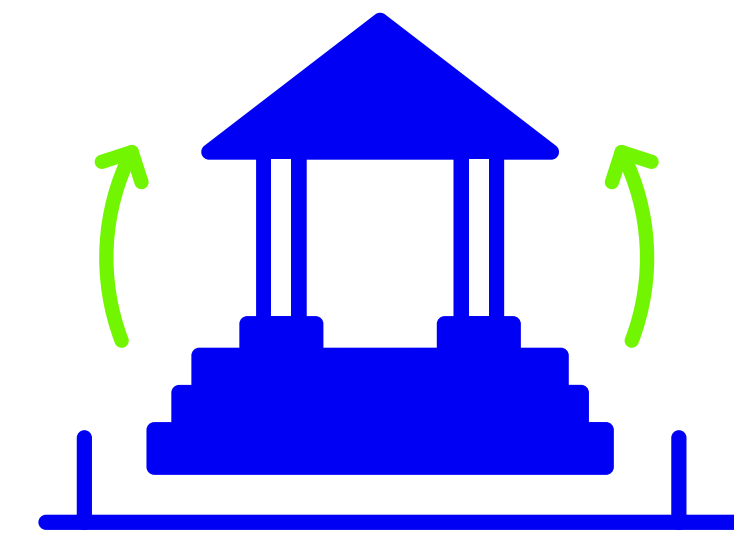
2025: **\$12M**
20% of Revenue



Profitability

Net income

2025: **\$14.8M**
+67% YoY

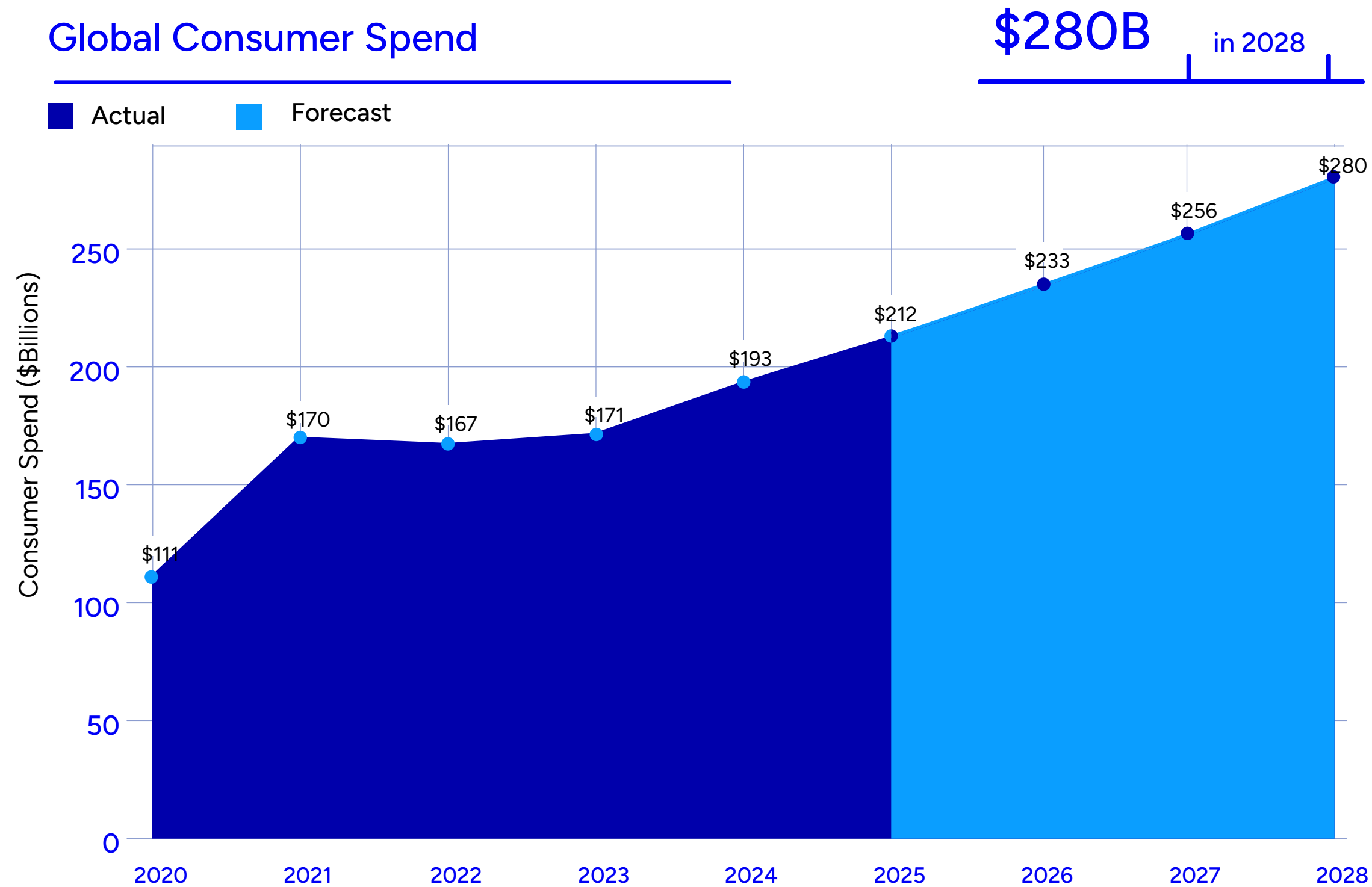


Foundation

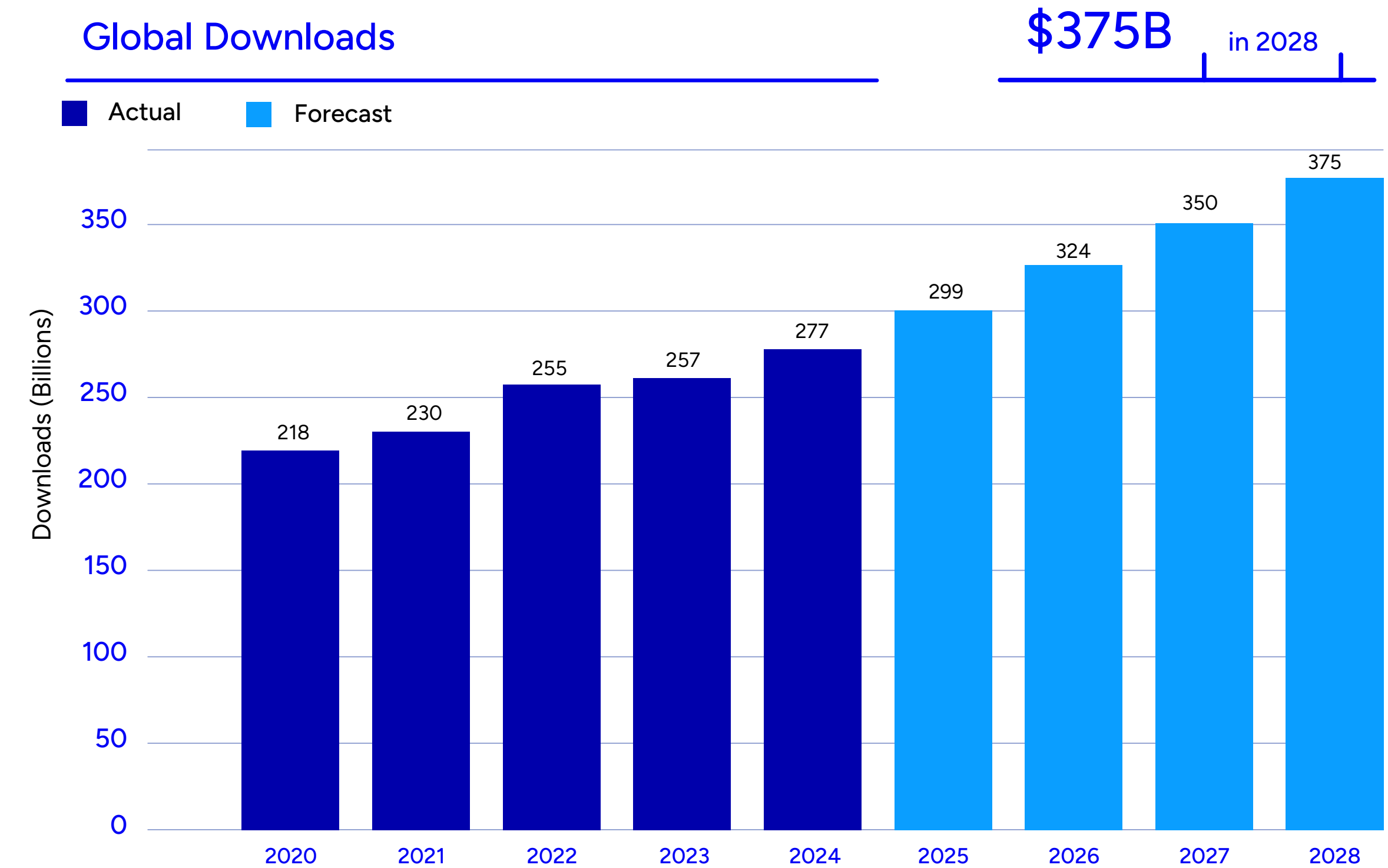
Cash from operations

2025: **\$17.9M**
+\$10.2M YoY

The mobile digital ad space is projected to continue its consistent growth



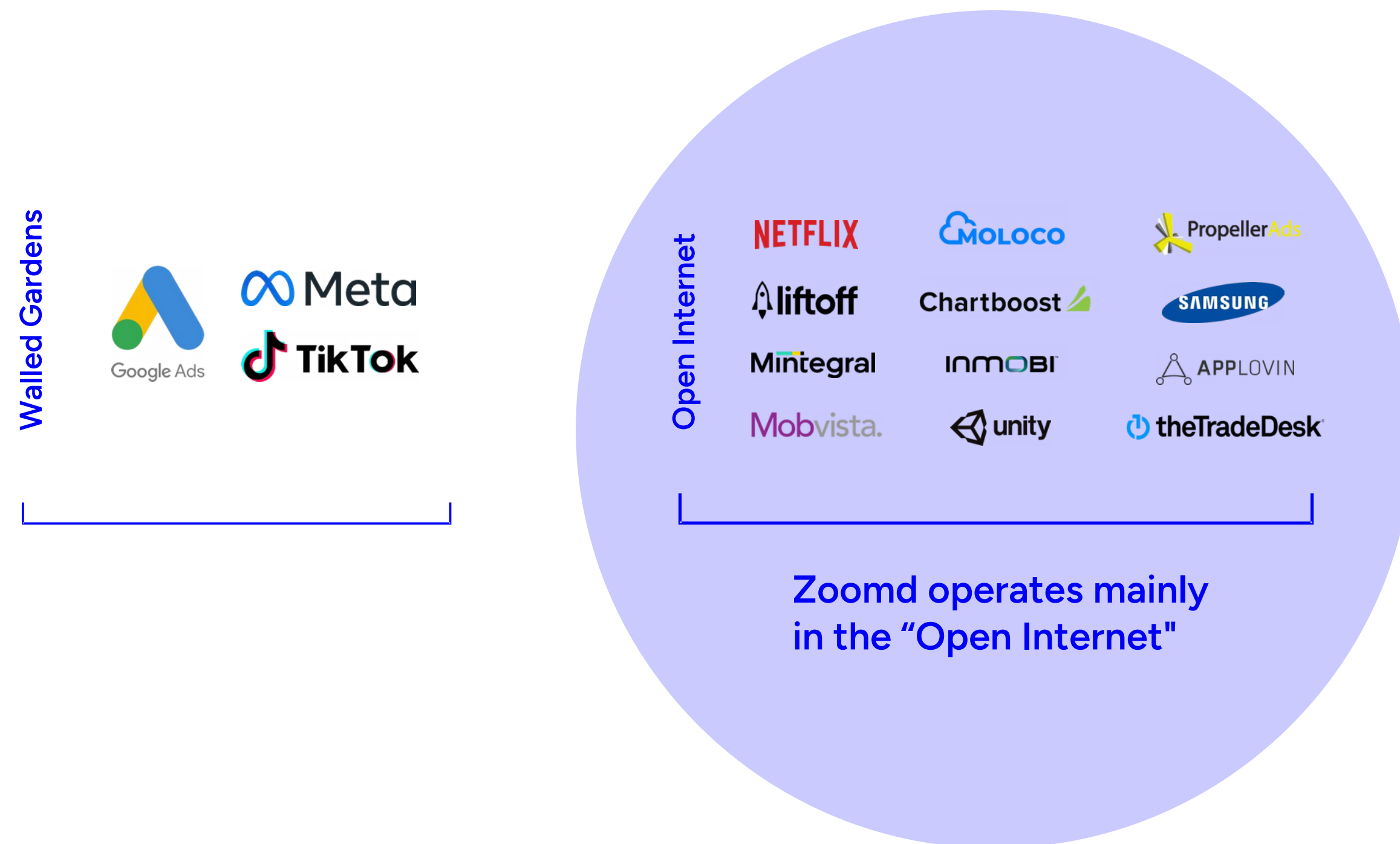
Consumer spending in mobile apps is projected to continue its upward trend, with Apple iOS users representing most of this growth.



Mobile media budgets are rapidly increasing, making mobile devices the primary screen for advertisers' media expenditures.

Zoomd primarily assists companies in navigating the convoluted open internet space

Advertiser budget split



- Zoomd primarily operates in the Open Internet segment
- It is a very complex and convoluted media space
- Optimal media channels vary based on geo, demographics, segment, etc.
- Most large advertisers lack the knowledge, skill and tech stack to optimally leverage

A photograph of a swimmer in a pool, viewed from above. The swimmer is in the middle of a stroke, with one arm extended forward and the other back. The water is a vibrant blue, and the lane lines are visible. Two large orange shapes, resembling triangles or wedges, are overlaid on the image, one pointing towards the top and one pointing towards the bottom, meeting at a central point. The text is overlaid on the left side of the image.

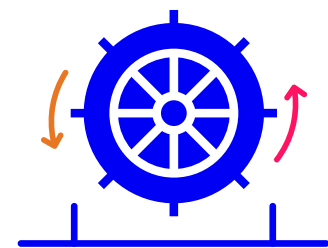
We empower brands to expand globally with minimal resources and optimal impact, offering access to an extensive network of both global and local media channels through a single, unified service provider.

Our award-winning solutions provide a complete toolkit for achieving outstanding results in global performance marketing

Zoomd's tech-based services fill needs across all media types in a KPI directed approach

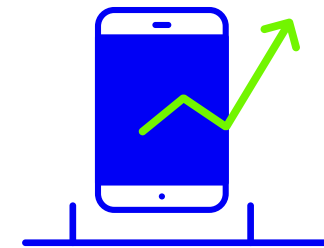
Zoomd data platform

Outside of walled gardens



Zoomd Networks

Leverage Ad networks at scale with hundreds of integrations: Ad & SDK networks, publishers, device manufacturers



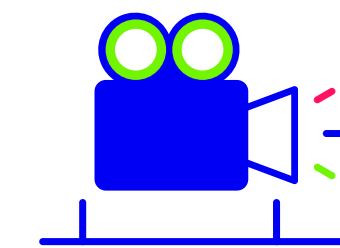
DSP

Programmatic media buying integrated to more than 30 of the largest mobile (app & web) exchanges



Albert.ai

Social & search hyperscale campaign management internal tech-based serving top funnel to performance objectives



CGC

Creator-based video production focused on user acquisition

Global brands trust Zoomd with their customer acquisition process

Entertainment

amazon music

Lightricks



Comex

AEROMEXICO

ViX

eCommerce

SHEIN

grupo elektra

Liverpool

Fanatics

Saily

privalia

iGaming

William HILL

tipico

LiveScoreBet™

UNIBET

888 HOLDINGS

Virgin BET

Finance

BBVA

crypto.com

BYBIT

acorns

bunq

AIG

Food & Delivery

Bolt



Domino's

FREENOW

Carrefour

Our customers span the globe, conducting campaigns in over 50 countries

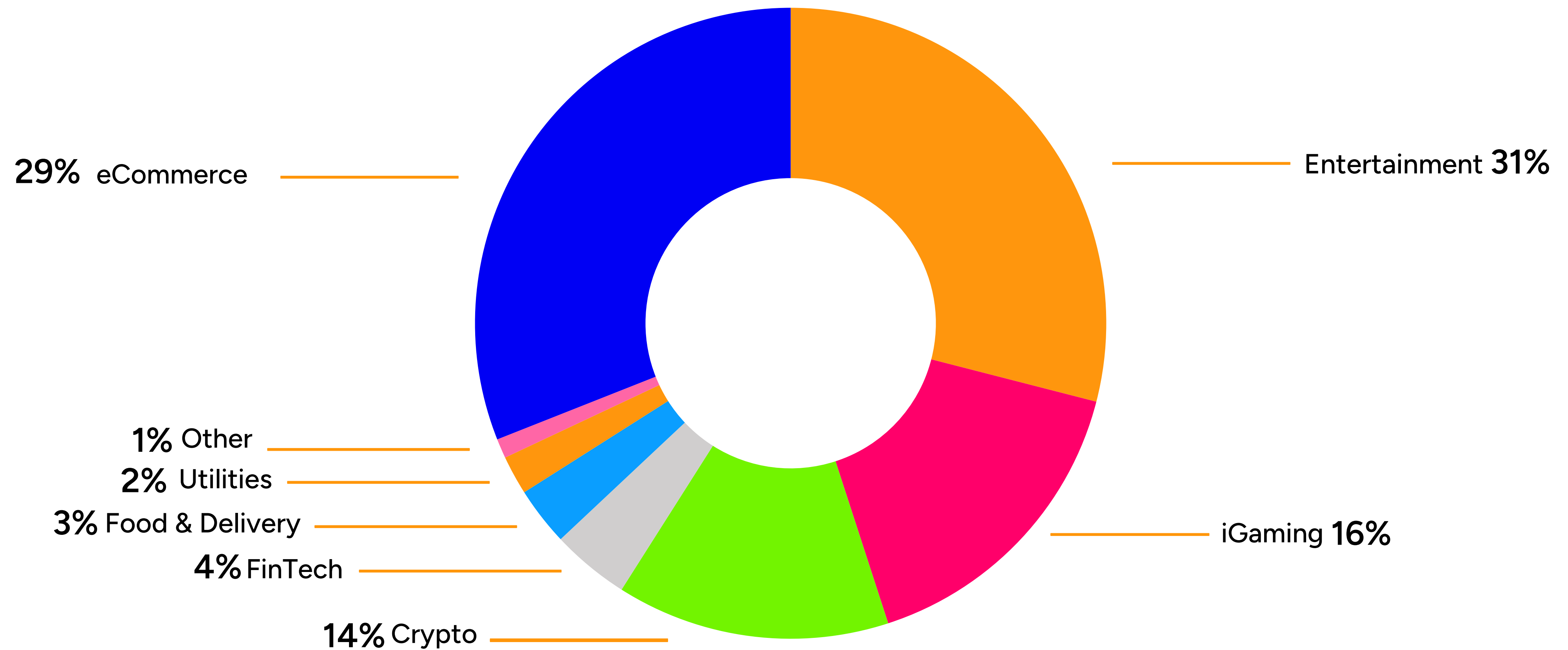
Over four years of average retention among our top 10 clients reflects strong customer satisfaction

Top 10 clients retention in years (2025)

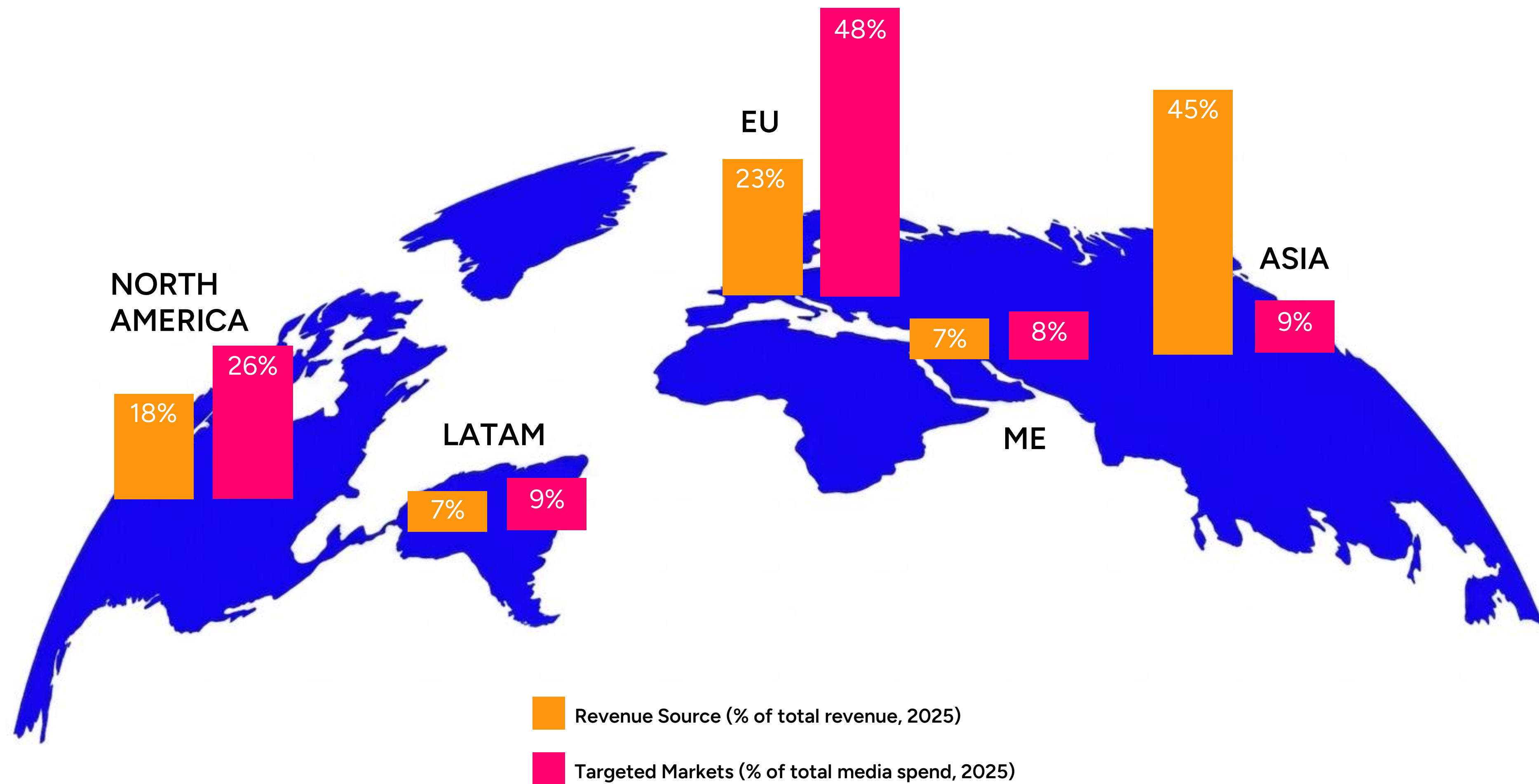


A diversified customer portfolio

Client app category by revenue (2025)



We assist large advertisers expand out of their domestic markets



Zoomd has a differentiated value proposition, revolving around three key themes

Global Strategy

Leveraging technology for superior client results through knowhow, data, automation, and internal tools for efficiency and scale at a global level

Unique Value Proposition

Advertisers consolidate UA, saving time and reducing campaign management costs and resources

Tech Toolbox

A dynamic, mobile-first performance marketing platform with products and solutions designed for adaptability and global reach, driving client expansion efficiently

Zoomd's management team has multidecade experience in AdTech



Ido Almany
CEO

Extensive experience in leadership positions from the fintech industry. Former CEO of American Express' licensee in Israel. Ido served as a management team member of The Isracard Group, supporting its IPO in 2019. Led digital products in Discount Bank and was a strategic consultant at TASC.



Tsvika Adler
CFO

Tsvika has over 15 years of experience in the financial industry. Held the position of CFO in a leading Advertising Group (under WPP). Tsvika has significant experience in the industry as a financial director and financial accounting (CPA).



Omri Argaman
Co-founder & CMO

Co-founder of Moblin. Since the merger Omri acts as Zoomd's CMO and business development manager. A respected global mobile marketing leader, with more than 20 years of extensive experience in the digital marketing field. Held a range of positions in Microsoft for 7 years.



Yair Yaskerovitch
COO

Yair brings over 25 years of experience in Business Development & Sales in several positions and industries to global enterprises, such as: Ralph Lauren, Sony Entertainment and many more. Has been with Zoomd since 2010.



Niv Sharoni
Co-founder & CTO

Niv has over 20 years of experience in the software industry specialized in Mobile Technologies. Niv co-founded Moblin and served as the company's CTO since. Niv has had extensive experience as a developer in various software companies and Israel's biggest mobile operator.



Nir Levy
VP R&D

Nir holds nearly 25 years of technology experience. Analysis, architecture design, planning and implementation of complex projects. Implementation of new web and mobile systems from scratch. In-depth knowledge of Information Security, scalability and performance optimization.

The Board of Directors encompasses multidisciplinary experience



Amit Bohensky Chairman & Co-Founder

An Israeli serial entrepreneur (Unicoders sold to Matrix, FocallInfo sold to Verint Systems, Develop Soft to Code Value). Founded Zoomd in 2012, who envisioned the revolution of digital advertising, user targeting and internal search arena. Partner at Moonbow.vc - A micro-cap distressed tech companies' investment VC.



Amnon Argaman Director

Mr. Argaman is an experienced C.P.A and financial consultant, acted as a senior partner at Moore Stephens, Israel. He has extensive experience in public and private entities. He was a director for several corporations and public companies. Mr. Argaman is the co-founder of several other companies related to real estate, import and consulting. Amnon is an active board member. Mr. Argaman is a Lieutenant Colonel (Res) in the I.D.F.



Avigur Zmora Director

Mr. Zmora is an experienced CEO, Investor and board member, with vast knowledge in SaaS B2B and B2C type businesses. Since 2000 Avigur was the CEO of Playtech for 10 years, helping build the company from its early stages and leading it to an IPO on the London Stock Exchange with a valuation of approx. 1 billion USD. Parallel to that, Avigur was also an Investor and CEO of SafeCharge for 11 years, leading it as well to IPO on the London Stock Exchange.



Darryl Cardey Director

Mr. Cardey is a director at Zoomd and a principal of CDM Capital Partners. Mr. Cardey acts as founder, board member and management adviser with respect to public and private financings, corporate governance, and the structuring of mergers, acquisitions and dispositions. Mr. Cardey acts as a director for Zoomd as well as to a number of public companies across a broad spectrum of industries.

An aerial, long-exposure photograph of a complex highway interchange at night. The image is filled with vibrant light trails from cars, creating a sense of motion and energy. The trails are primarily blue and white, with some red and yellow streaks. The interchange features multiple levels of overpasses and ramps. Two large, solid pink triangles are superimposed on the image, one pointing downwards in the upper center and one pointing upwards in the lower center, meeting at a point in the middle. The text 'Business Metrics & Financials' is overlaid on the left side of the image.

Business Metrics & Financials

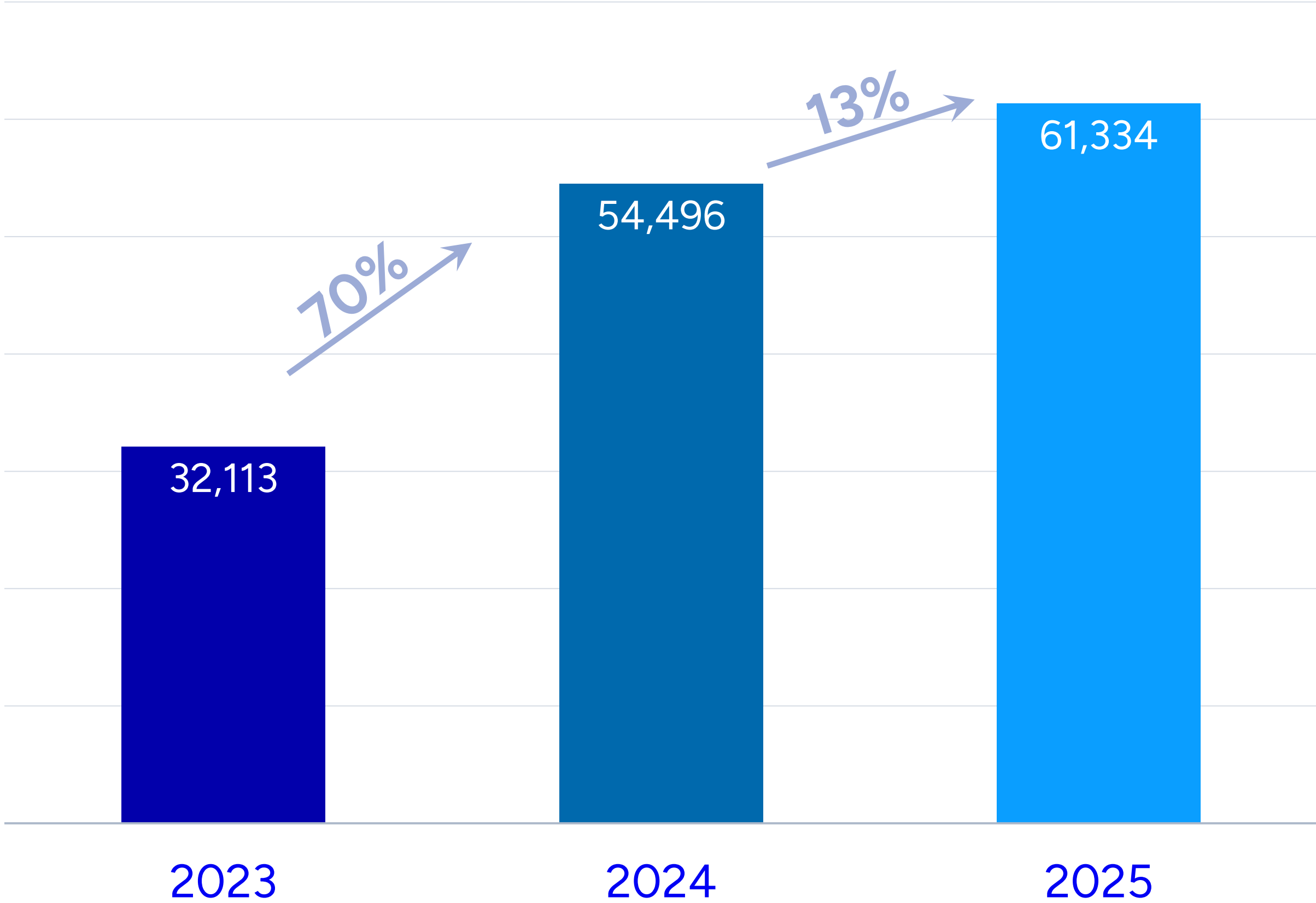
Zoomd shows strong and stable financial fundamentals

Quarterly Results Q1.2023-Q4.2025 (Thousands USD)

	Q1.23	Q2.23	Q3.23	Q4.23	Q1.24	Q2.24	Q3.24	Q4.24	Q1.25	Q2.25	Q3.25	Q4.25
Revenues	8,649	8,820	7,120	7,524	8,745	13,977	16,708	15,066	18,172	19,564	16,132	7,466
Cost of Revenues	5,204	5,643	4,306	4,936	5,315	8,645	10,139	8,895	10,126	11,211	9,254	4,947
Gross Profit	3,445	3,177	2,814	2,588	3,430	5,332	6,569	6,171	8,046	8,353	6,878	2,519
% of Revenues	40%	36%	40%	34%	39%	38%	39%	41%	44%	43%	43%	34%
Total Operating Expenses	4,115	3,739	2,892	2,532	2,841	2,943	3,320	2,883	3,133	3,060	3,151	2,691
% of Revenues	48%	42%	41%	34%	32%	21%	20%	19%	17%	16%	20%	36%
Impairment	2,839	-	-	-	-	-	-	-	-	-	-	-
Operating Income (Loss)	(3,509)	(562)	(78)	56	589	2,389	3,249	3,288	4,913	5,293	3,727	(172)
Net Income (Loss)	(3,578)	(785)	(260)	(31)	539	2,152	3,163	3,054	4,755	6,080	3,799	205
% of Revenues	-41%	-9%	-4%	0%	6%	15%	19%	20%	26%	31%	24%	3%
Adjusted EBITDA	159	381	575	557	1,219	3,033	3,863	3,227	5,178	5,557	3,994	96
% of Revenues	2%	4%	8%	7%	14%	22%	23%	21%	28%	28%	25%	1%
Cash generated (used) from operating activities	(539)	(128)	184	911	52	2,319	2,683	2,617	3,640	5,246	5,364	3,654

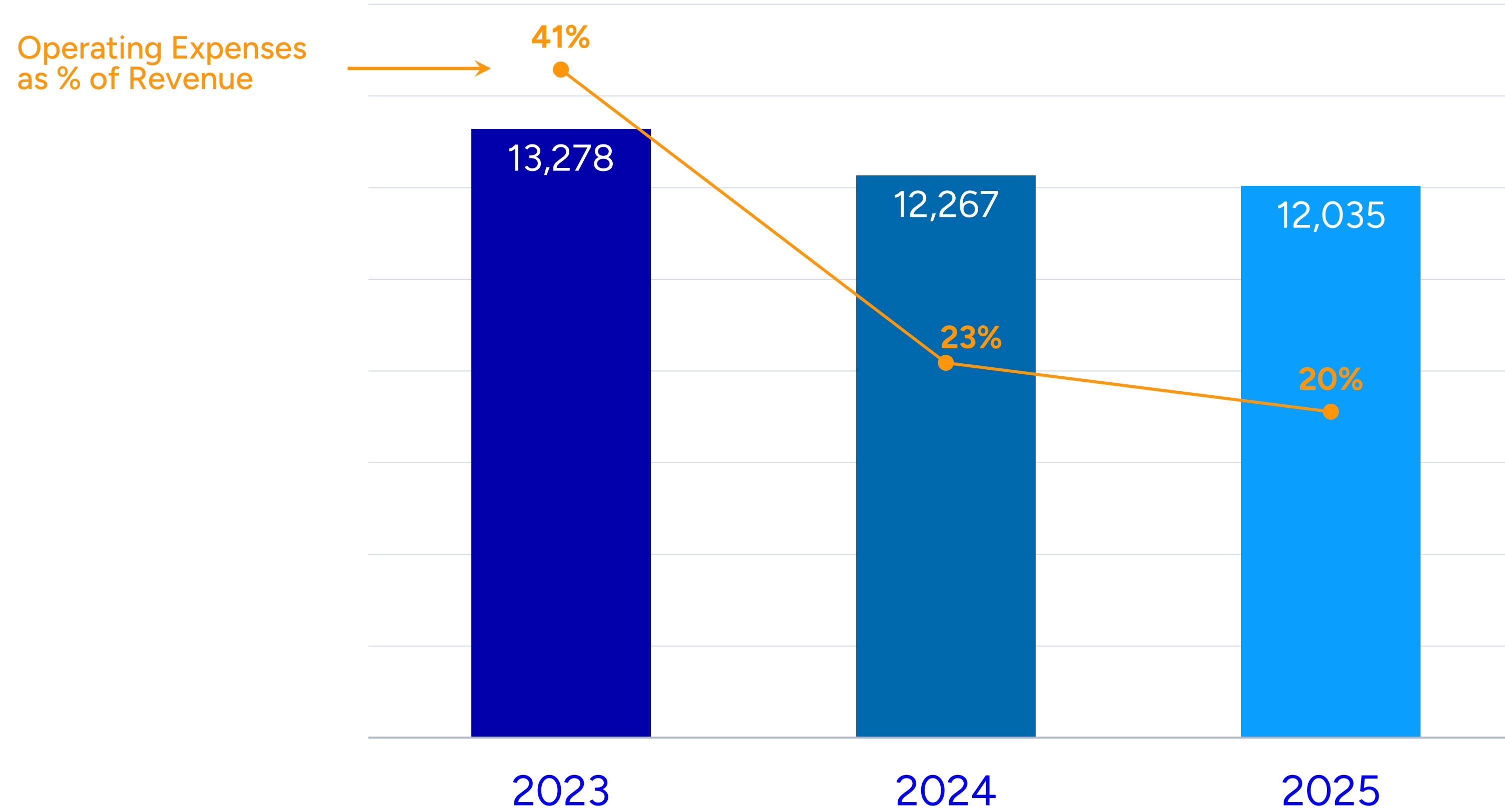
13% Revenue growth in 2025

Annual Revenue 2023-2025 (Thousands USD)



Operating expenses* stabilized at optimized levels

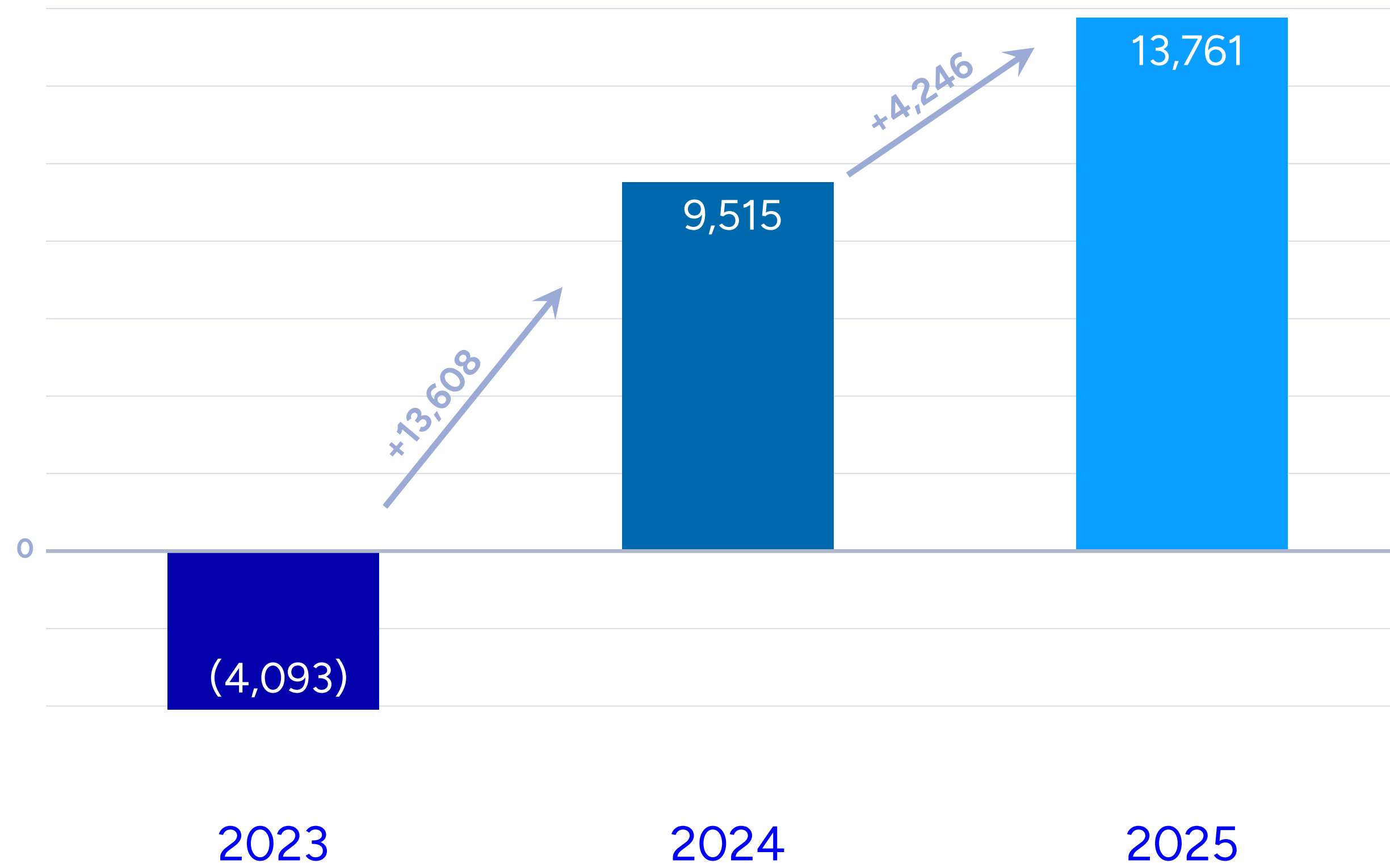
Annual Operating Expenses 2023-2025 (Thousands USD)





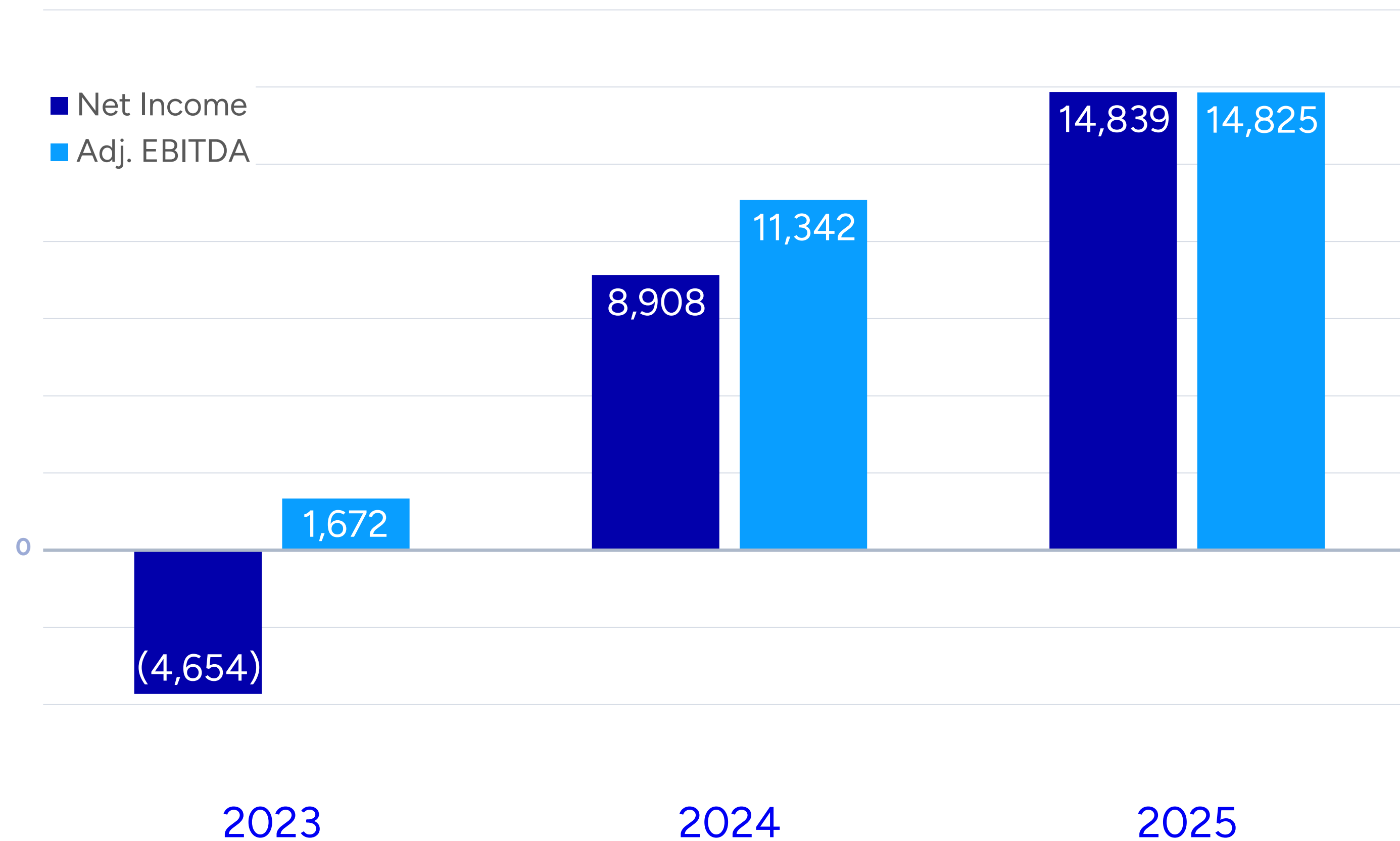
Strategic execution on fundamentals driving bottom line performance

Yearly Operating Income (Loss) 2023-2025 (Thousands USD)



Focus on fundamentals driving transition to profitability

Annual Adjusted EBITDA and Net Income (Loss) 2023-2025 (Thousands USD)





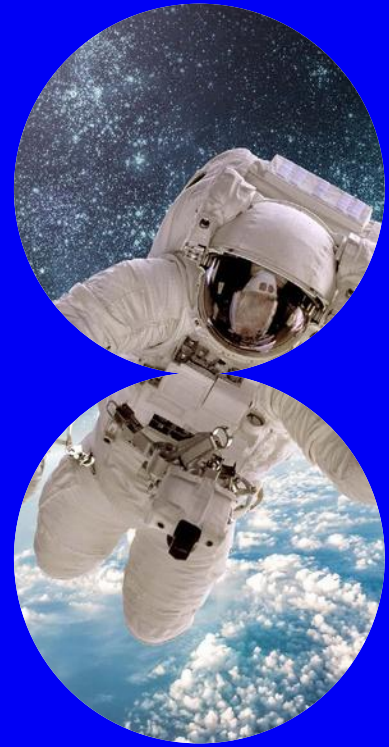
Cap Structure

Zoomd Technologies

Data as of Dec. 31st,2025

Market Cap	C\$121 million
Stock Price 52-Week Range	C\$1.2 C\$0.4 - C\$2.75
Basic Shares Outstanding	100.8 million
FD Shares Outstanding	104.5 million
Management Ownership	20.7%
Cash	C\$30.2 million

* All Shares are non-restricted



THANK YOU

For more information, please visit us at:

<http://www.zoomd.com/investors>

Investor Relations:

ir@zoomd.com

