



ZOOMD

There, and beyond

ZOOMD TECHNOLOGIES

(TSXV: ZOMD) (OTC: ZMDTF)

INVESTORS PRESENTATION Q2.2025 / AUGUST 2025



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Despite a careful process to prepare and review the forward-looking information, there can be no assurance that the underlying opinions, estimates and assumptions will prove to be correct. Certain assumptions in respect of our ability to execute our growth strategies; our ability to retain key personnel; our ability to maintain and expand geographic scope; our ability to obtain and maintain existing financing on acceptable terms; currency exchange and interest rates; the impact of competition; the changes and trends in our industry or the global economy; and the changes in laws, rules, regulations, and global standards are material factors made in preparing forward-looking information and management’s expectations.

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All forward-looking information in this presentation is made as of the date hereof. Except as expressly required by applicable law, we assume no obligation to update or revise any forward-looking information, whether as a result of new information, future events or otherwise.

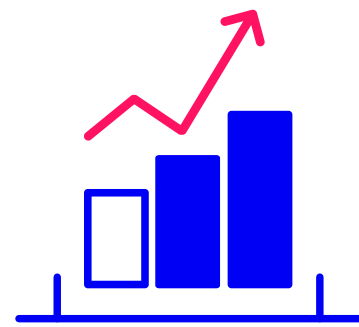
All of the forward-looking information contained in this presentation is expressly qualified by the foregoing cautionary statements.

Non-IFRS Measures and Industry Metrics

This presentation makes reference to non-IFRS measure including “CAGR”, Which is financial and operating metrics used in our industry. This non-IFRS measure and industry metric do not have standardized meanings prescribed by IFRS and therefore may not be comparable to similar measures presented by other companies. this is used to provide investors with supplemental measures of our operating performance and thus highlight trends in our core business that may not otherwise be apparent when relying solely on IFRS measures. We also believe that securities analysts, investors and other interested parties frequently use non-IFRS measures and industry metrics in the evaluation of issuers. Our management also uses non-IFRS measures and industry metrics in order to facilitate operating performance comparisons from period to period, to prepare annual operating budgets and forecasts and to determine components of management compensation. This presentation also includes Adjusted EBITDA. Adjusted EBITDA does not measure performance under IFRS and should not be considered in isolation or as a substitute for net and comprehensive income or loss prepared in accordance with IFRS or as a measure of operating performance or profitability. Adjusted EBITDA does not have a standardized meaning prescribed by IFRS and is not necessarily comparable to similar measures presented by other companies.

**Zoomd is an award winning technology led, mobile first,
global performance and user acquisition company
serving the unique growth needs of global clients**

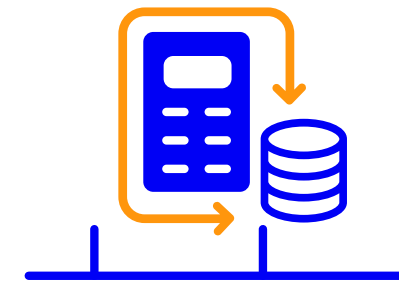
Zoomd displays revenue increase while generating strong bottom line growth



Growth

Revenue

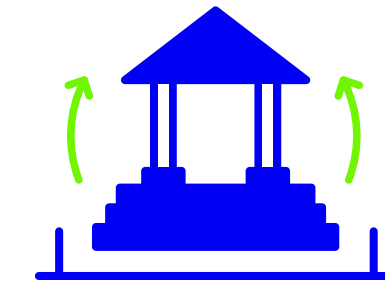
- H1.25: **\$37.7M**
+66% YoY
- Q2.25: **\$19.6M**
+40% YoY



Profitability

Net Income

- H1.25: **\$10.8M**
~300% YoY
- Q2.25: **\$6.1M**
~180% YoY

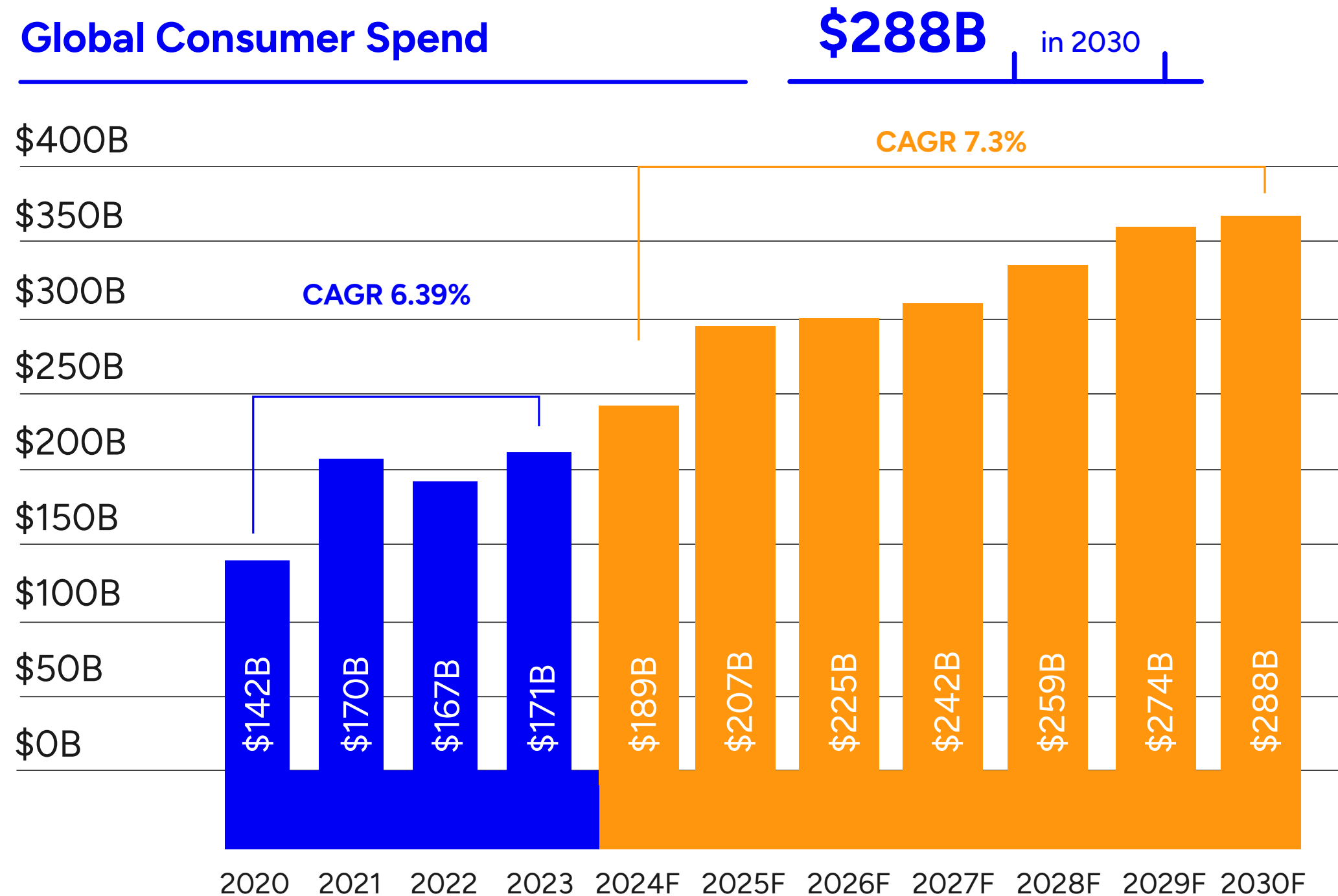


Foundation

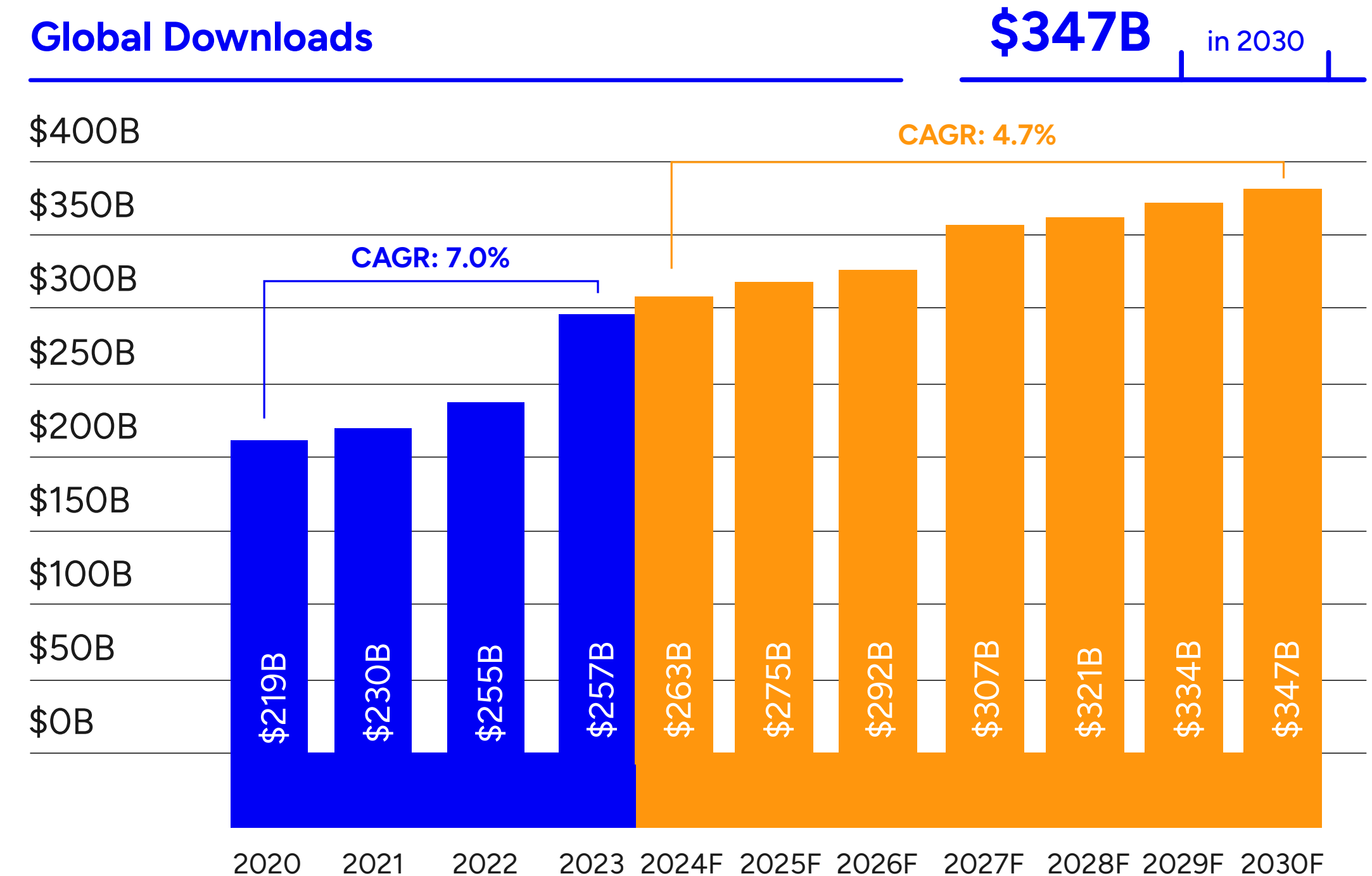
Cash from operations

- H1.25: **\$8.9M**
+\$6.5M YoY
- Q2.25: **\$5.2M**
+\$2.9M YoY
- **\$16.5M** in cash
No long term debt

The mobile digital ad space is projected to continue its consistent growth



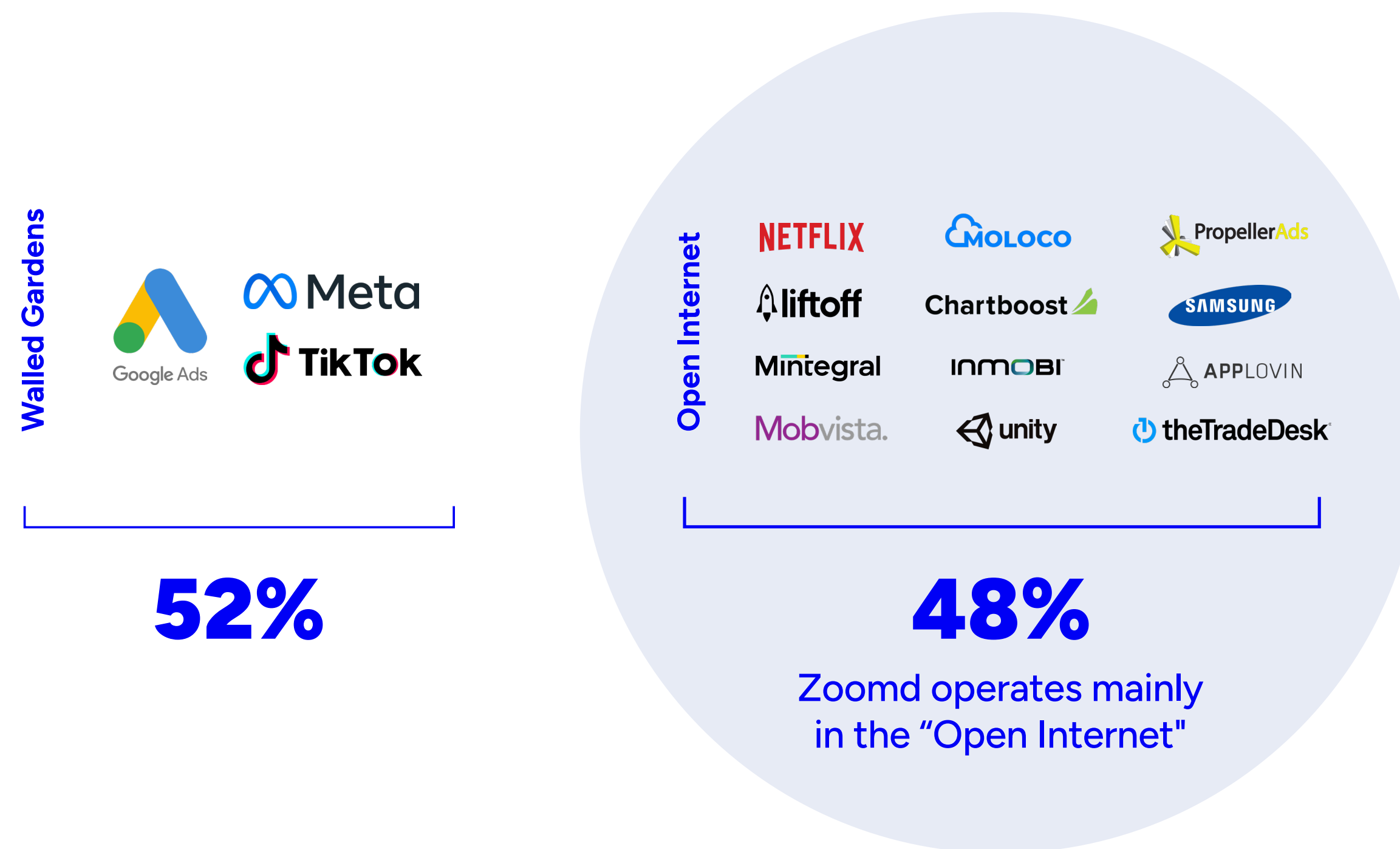
Consumer spending in mobile apps is projected to continue its upward trend, with Apple iOS users representing most of this growth.




Mobile media budgets are rapidly increasing, making mobile devices the primary screen for advertisers' media expenditures.

Zoomd primarily assists companies navigate the convoluted open internet space

Advertiser budget split



- Zoomd primarily operates in the Open Internet segment
- It is a very complex and convoluted media space
- Optimal media channel varies based on geo, demographics, segment, etc.
- Most large advertisers lack the knowledge, skill and tech stack to optimally leverage

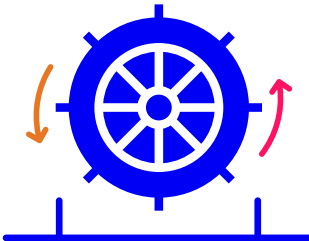
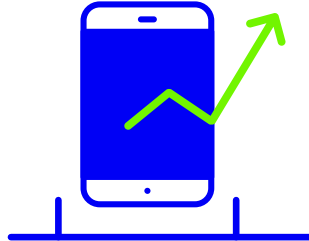

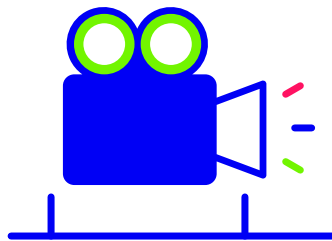
A high-angle photograph of a swimmer in a pool, captured mid-stroke. The swimmer is wearing a black cap and dark swim trunks. The pool water is a vibrant blue, and the lane lines are visible as white and red floats. Two large, bright orange geometric shapes, resembling stylized triangles or chevrons, are overlaid on the image, pointing towards each other from the top and bottom edges. The text is positioned on the left side of the image, overlaid on the blue water.

We empower brands to expand globally with minimal resources and optimal impact, offering access to an extensive network of both global and local media channels through a single, unified service provider.

Our award-winning solutions provide a complete toolkit for achieving outstanding results in global performance marketing

Zoomd's tech-based services fill needs across all media types in a KPI directed approach

Zoomd data platform

| Outside of walled gardens | | In walled gardens | Cross channel |
|---|--|---|--|
|  |  |  |  |
| Skipper Networks Leverage Ad networks at scale hundreds of integrations: Ad & SDK networks, publishers, device manufacturers | DSP Programmatic media buying integrated to more than 30 of the largest mobile (app & web) exchanges | Albert.ai Social & search hyper scale campaign management internal tech-based serving top funnel to performance objectives | CGC Creator-based, video production user acquisition focused business differentiator |

Global brands trust Zoomd with their customer acquisition process

Entertainment

amazon music

Lightricks



Comex

Flo

ViX

eCommerce

SHEIN

DOUGLAS

Liverpool

Fanatics

grupo elektra

privalia

i/Gaming

WilliamHILL

tipico

LiveScoreBet

UNIBET

888 HOLDINGS

Virgin BET

Finance

BBVA

crypto.com

Walmart

acorns

OKX

AIG

Food & Delivery

Bolt



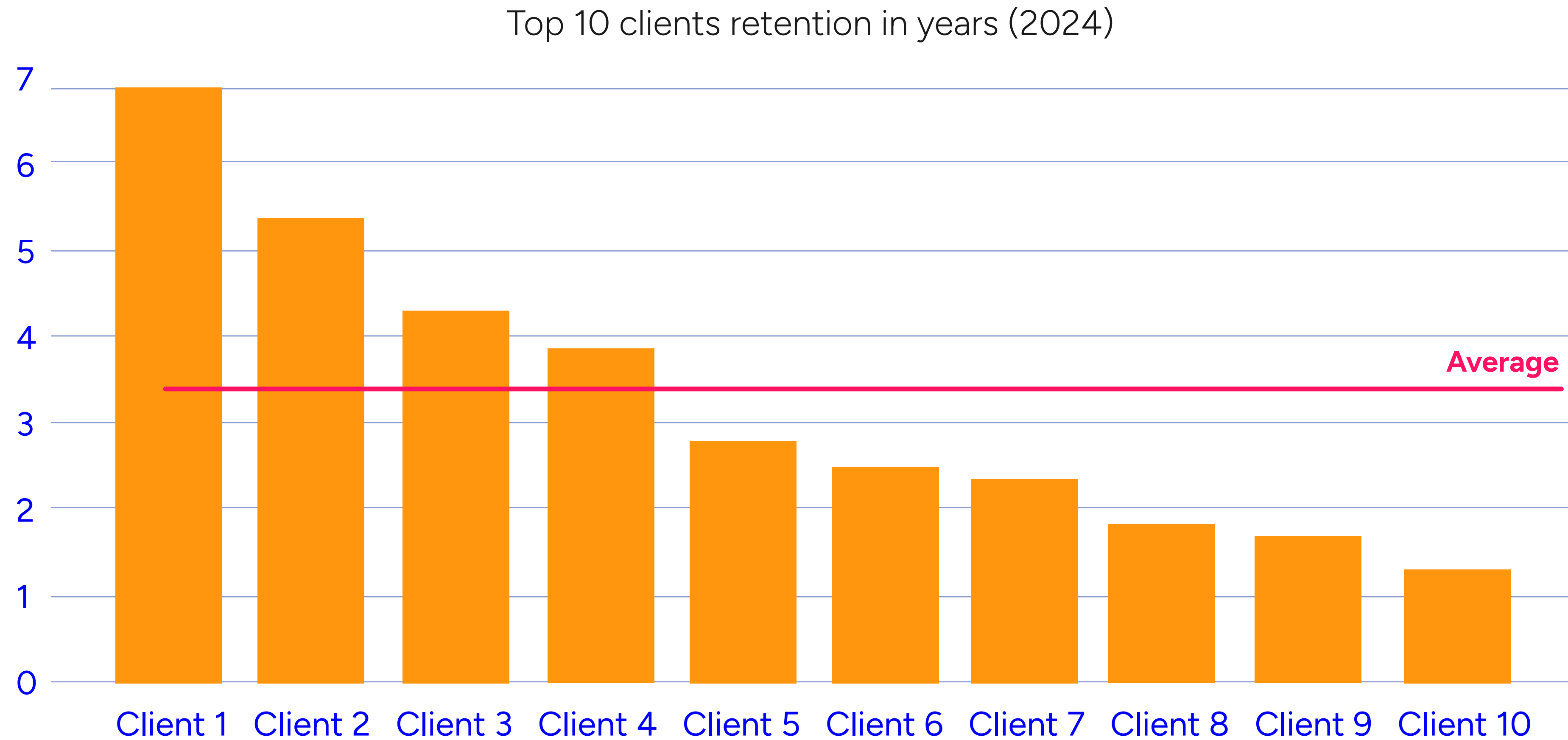
Ta Da

REENOW



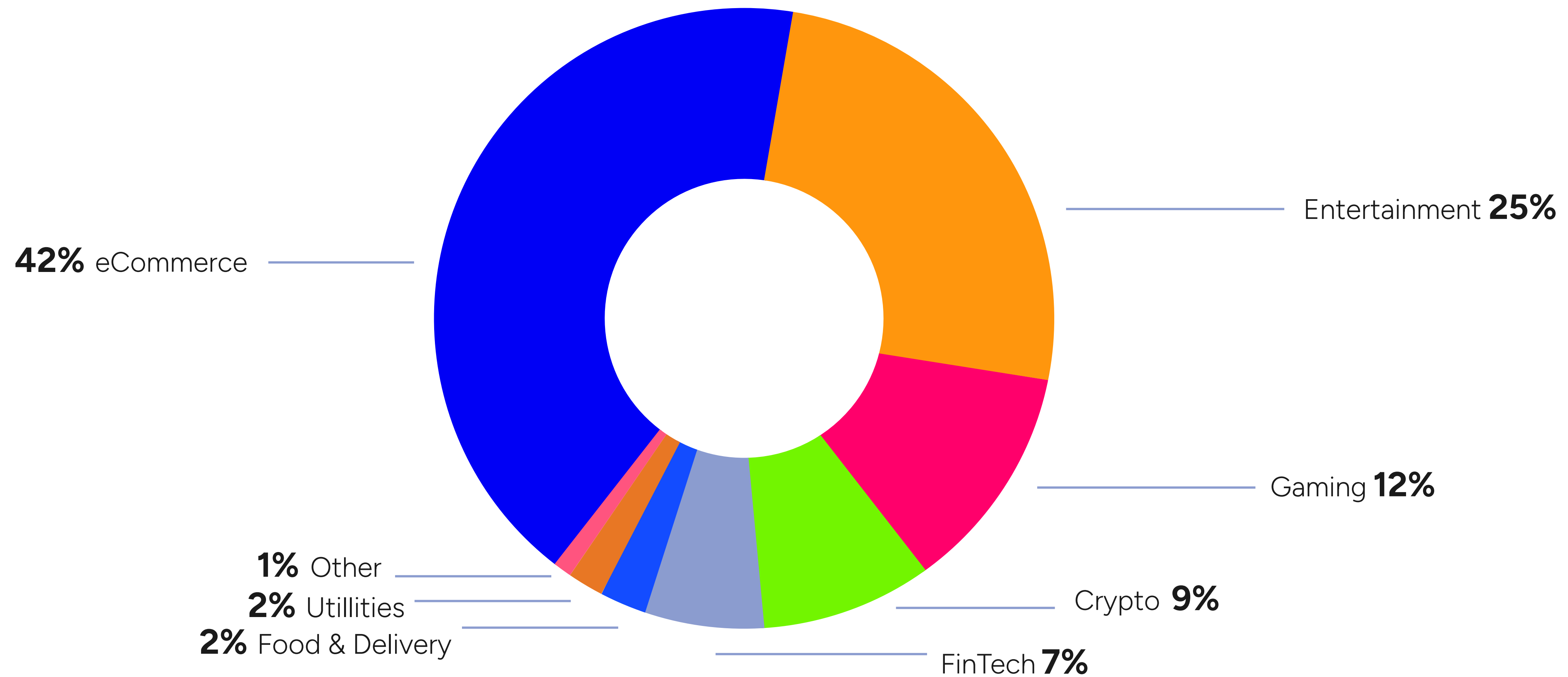
Our customers span the globe, conducting campaigns in over 50 countries

More than 3 years of average top 10 client retention is a testament of customer satisfaction

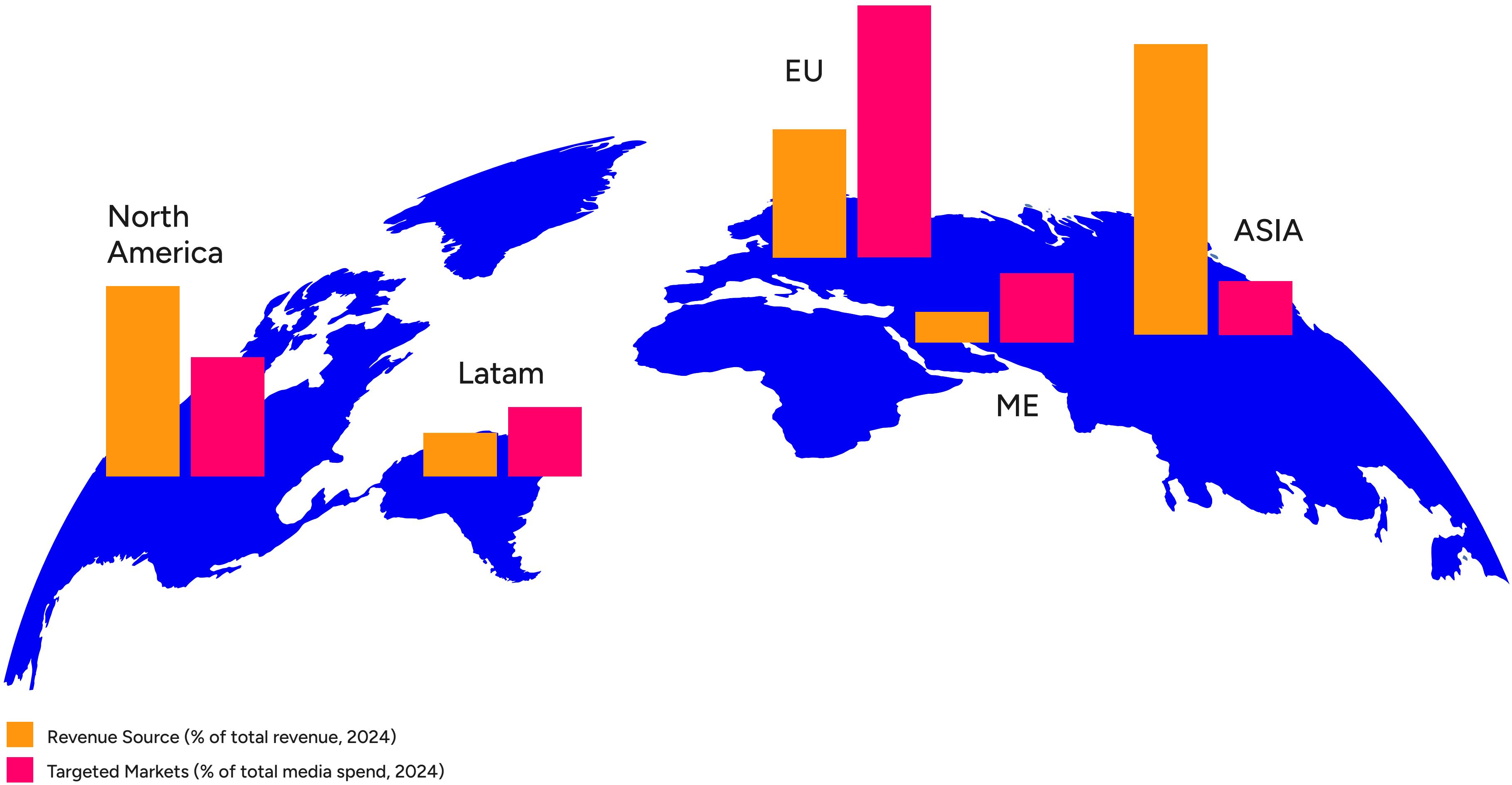


A diversified customer portfolio

Client app category by revenue (2024)



We assist large advertisers expand out of their domestic markets



Zoomd has a differentiated value proposition, revolving around three key themes

Global Strategy

Leveraging technology for superior client results through knowhow, data, automation, and internal tools for efficiency and scale in a global level

Unique Value Proposition

Advertisers consolidate UA, saving time and reducing campaign management costs and resources.
Consolidating results

Tech Toolbox

A dynamic, mobile-first performance marketing platform with products and solutions designed for adaptability and global reach, driving client expansion efficiently

Zoomd's management team has multidecade experience in AdTech



Ido Almany

CEO Extensive experience in leadership positions from the fintech industry. Former CEO of American Express' Licensee in Israel. Served as a management team member of The Isracard Group, supporting its IPO in 2019. Led digital products in Discount Bank and was a strategic consultant at TASC.



Tsvika Adler

CFO Tsvika has over 15 years of experience in the financial industry. Held the position of CFO in a leading Advertising Group (under WPP). Tsvika has significant experience in the industry as a financial director and financial accounting (CPA).



Omri Argaman

Co-founder & CMO Co-founder of Moblin. Since the merger Omri acts as Zoomd's CMO and business development manager. A respected global mobile marketing leader, with more than 20 years of extensive experience in the digital marketing field. Held a range of positions in Microsoft for 7 years.



Yair Yaskerovitch

COO Yair brings over 25 years of experience in Business Development & Sales in several positions and industries to global enterprises, such as: Ralph Lauren, Sony Entertainment and many more. Has been with Zoomd since 2010.



Niv Sharoni

Co-founder & CTO Niv has over 20 years of experience in the software industry specialized in Mobile Technologies. Niv co-founded Moblin and served as the company's CTO since. Niv has had extensive experience as a developer in various software companies and Israel's biggest mobile operator.



Nir Levy

VP R&D Nir holds nearly 25 years of technology experience. Analysis, architecture design, planning and implementation of complex projects. Implementation of new web and mobile systems from scratch. In-depth knowledge of Information Security, scalability and performance optimization.

The Board of Directors encompasses multidisciplinary experience



Amit Bohensky

Chairman & Co-Founder

An Israeli serial entrepreneur (Unicoders sold to Matrix, FocalInfo sold to Verint Systems, Develop Soft to Code Value)
Founded Zoomd in 2012, as envisioned the revolution of digital advertising, user targeting and internal search arena.
Partner at Moonbow.vc – A small stress case tech companies' investment VC.



Amnon Argaman

Director Mr. Argaman is an experienced C.P.A and financial consultant, acted as a senior partner at Moore Stephens, Israel
Extensive experience in public and private entities.
He was a director for several corporations and public companies.
Amnon is the co-founder of several other companies related to real estate, import and consulting. Amnon is an active board member.
Mr. Argaman is a Lieutenant Colonel (Res) in the I.D.F



Avigur Zmora

Director Mr. Zmora Avigur is an experienced CEO, Investor and board member, with vast knowledge in SaaS B2B and B2C type businesses. Since 2000 Avigur was the CEO of Playtech for 10 years, helping building the company from its early stages and leading it to an IPO on the London Stock Exchange with a valuation of approx. 1 billion USD. Parallel to that, Avigur was also an Investor and CEO of SafeCharge for 11 years, leading it as well to IPO on the London Stock Exchange.



Darryl Cardey

Director Mr. Cardey director at Zoomd and a principal of CDM Capital Partners. Mr. Cardey acts as founder, board member and management adviser with respect to public and private financings, corporate governance, and the structuring of mergers, acquisitions and dispositions. Mr. Cardey acts as a director for Zoomd as well as to a number of public companies across a broad spectrum of industries



Business Metrics & Financials

Zoomd showcases consistent fundamentals improvement since the Q2.23 repositioning

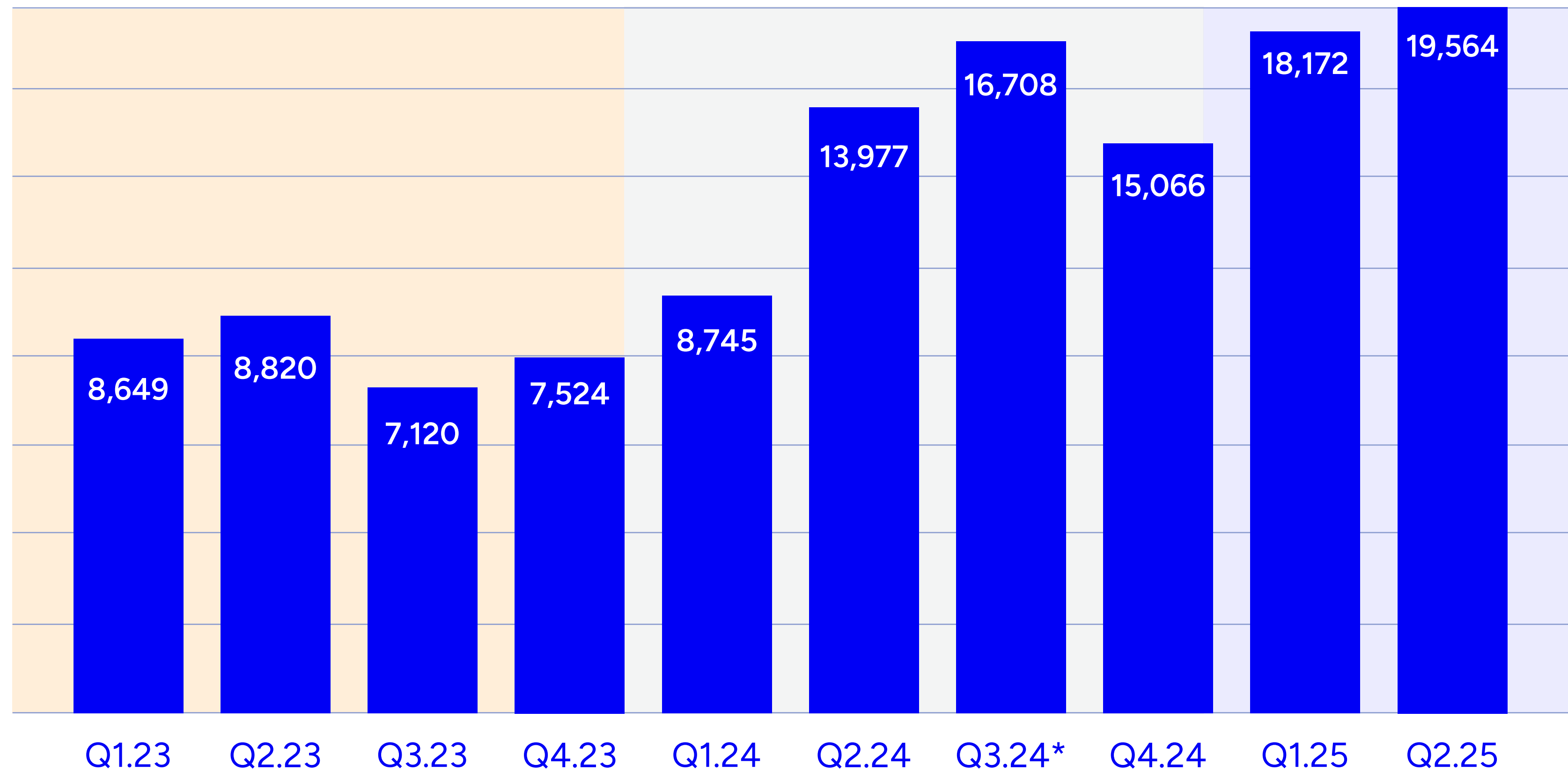
Quarterly Results 2023-Q2.2025 (Thousands USD)

| | Q1.23 | Q2.23* | Q3.23 | Q4.23 | Q1.24 | Q2.24 | Q3.24 | Q4.24 | Q1.25 | Q2.25 |
|---|---------|--------|-------|-------|-------|--------|--------|--------|--------|--------|
| Revenues | 8,649 | 8,820 | 7,120 | 7,524 | 8,745 | 13,977 | 16,708 | 15,066 | 18,172 | 19,564 |
| Cost of Sales and Services | 5,204 | 5,643 | 4,306 | 4,936 | 5,315 | 8,645 | 10,139 | 8,895 | 10,126 | 11,211 |
| Gross Profit | 3,445 | 3,177 | 2,814 | 2,588 | 3,430 | 5,332 | 6,569 | 6,171 | 8,046 | 8,353 |
| % of Revenues | 40% | 36% | 40% | 34% | 39% | 38% | 39% | 41% | 44% | 43% |
| Total Operational Expenses | 4,115 | 3,739 | 2,892 | 2,532 | 2,841 | 2,943 | 3,320 | 2,883 | 3,133 | 3,060 |
| % of Revenues | 48% | 42% | 41% | 34% | 32% | 21% | 20% | 19% | 17% | 16% |
| Impairment | 2,839 | - | - | - | - | - | - | - | - | - |
| Operating Income (Loss) | (3,509) | (562) | (78) | 56 | 589 | 2,389 | 3,249 | 3,288 | 4,913 | 5,293 |
| Net Income (Loss) | (3,578) | (785) | (260) | (31) | 539 | 2,152 | 3,163 | 3,054 | 4,755 | 6,080 |
| % of Revenues | -41% | -9% | -4% | 0% | 6% | 15% | 19% | 20% | 26% | 31% |
| Adjusted EBITDA | 159 | 381 | 575 | 557 | 1,219 | 3,033 | 3,863 | 3,227 | 5,178 | 5,557 |
| % of Revenues | 2% | 4% | 8% | 7% | 14% | 22% | 23% | 21% | 28% | 28% |
| Cash generated (used) from operating activities | (539) | (128) | 184 | 911 | 39 | 2,313 | 2,726 | 2,606 | 3,640 | 5,246 |

* Announced Repositioning efforts

**Since the repositioning efforts announced Q2.23,
revenue is up, with Q2.24 to Q2.25 growth of 40%**

Quarterly Revenues 2023-Q2.2025 (Thousands USD)



Q2.24 to Q2.25

+40%

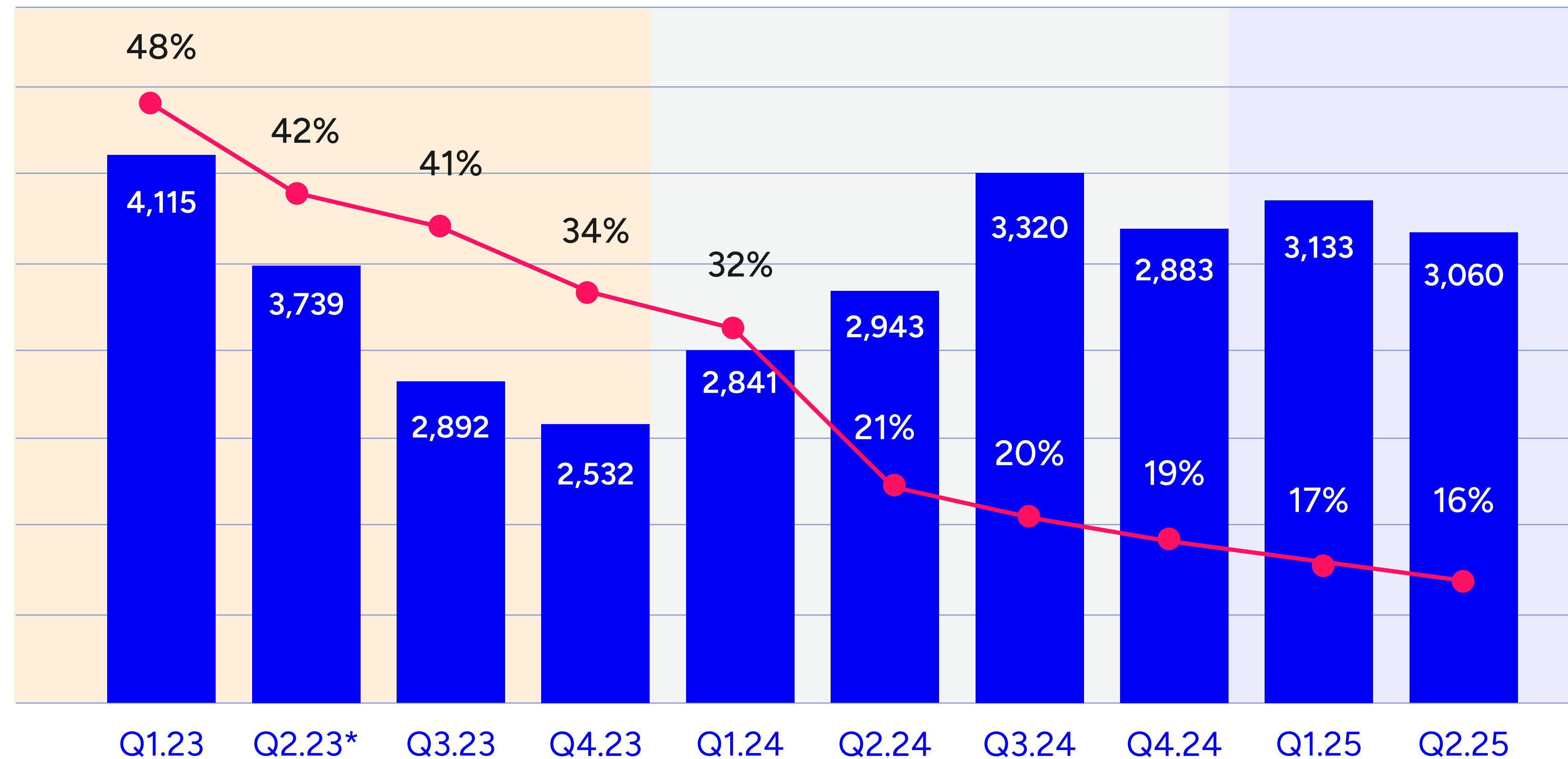
Revenue growth each
quarter compared to the
corresponding quarter

*The company recognized the majority
of its revenue from UEFA Euro 2024 tournament in Q3.2024.

Operational Excellence - Operating costs as a percent of revenues is considerably down

Quarterly Operating Costs 2023-Q2.2025 (Thousands USD)

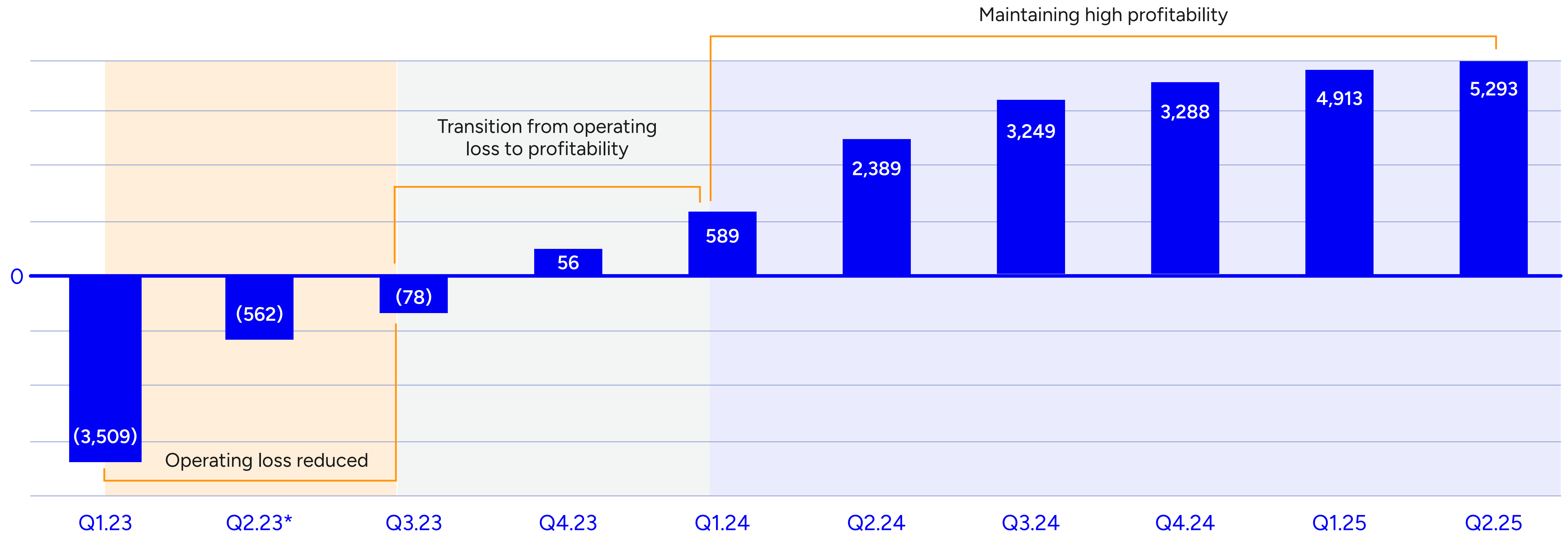
Operating
Costs as
% of
Revenues



* Announced Repositioning efforts

Operational Excellence - transitioning from operating loss to operating income, achieving \$5.3M in Q2.25

Quarterly Operating Income 2023-Q2.2025 (Thousands USD)

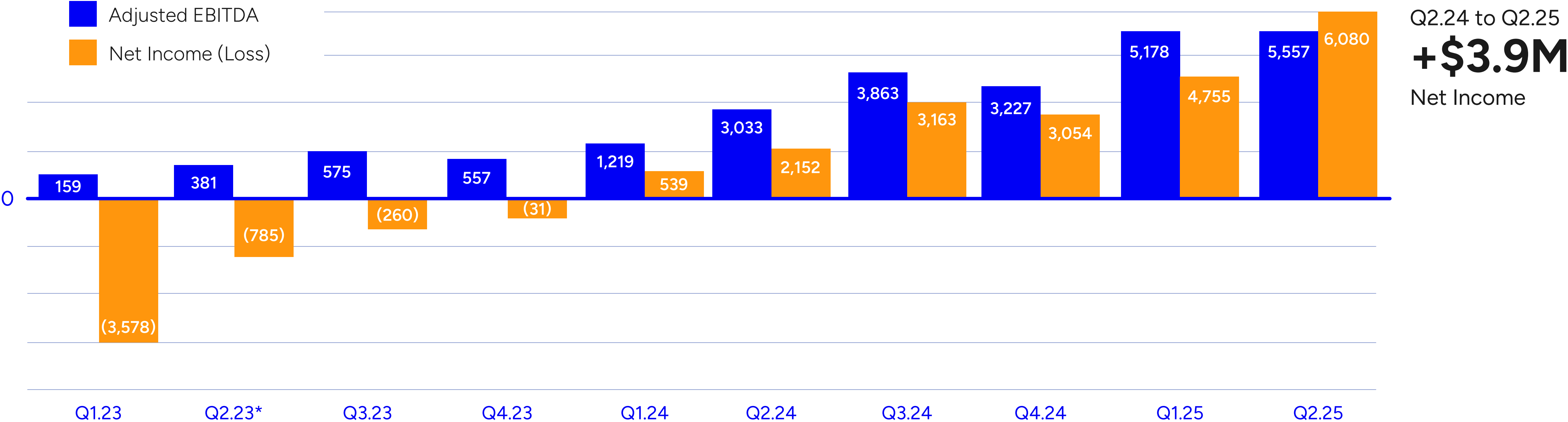


* Announced Repositioning efforts

Prioritizing fundamentals

From Negative to Record Net Income

Quarterly Adjusted EBITDA and Net Income 2023-Q2.2025 (Thousands USD)



* Announced Repositioning efforts



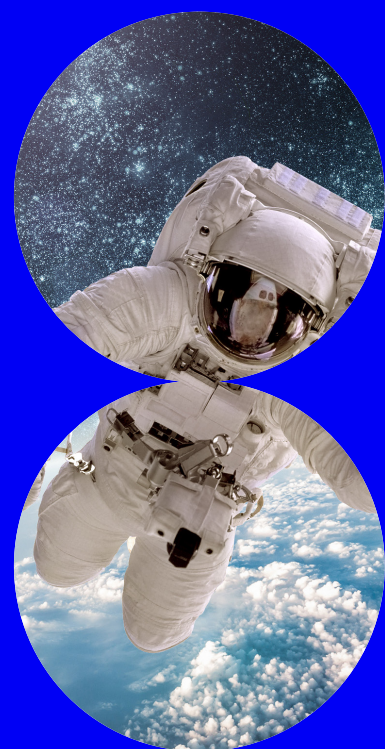
Cap Structure

Zoomd Technologies

Data as of Jun. 30th, 2025

| | |
|-----------------------------|-----------------------------|
| Market Cap | C\$147.8 million |
| Stock Price 52-Week Range | C\$1.49 C\$0.13 - C\$1.53 |
| Basic Shares Outstanding | 99.2 million |
| FD Shares Outstanding | 108.1 million |
| Management Ownership | 23.6% |
| Cash | C\$22.4 million |

*All Shares are non-restricted



THANK YOU

For more information, please visit us at:

<http://www.zoomd.com/investors>

Investor Relations:

ir@zoomd.com

